



**2021 Management Institute**  
Marina Inn at Grande Dunes, Myrtle Beach, SC

**Tentative Schedule**

**Monday, April 19, 2021**

4:00 - 11:30 p.m.

Parlor Reception - Hospitality Suite

**Tuesday, April 20, 2021**

*Breakfast*

8:30 - 8:45 a.m.

Welcome, Awards, Election of Class President

8:45 - 9:45 a.m.

*"Maximizing Mortality"* - Keynote - Derek Richards

9:45 - 10:00 a.m.

Break

10:00 - 11:00 a.m.

TBD

11:00 - 11:10 a.m.

Break

11:10 - 11:40 a.m.

*"Legal aspects of the CBD Oil for employers and retailers"*

Micah Simonsen, Simonsen Law Firm, P.C

11:40 - 12:00 p.m.

Class Picture

12:00 - 1:15 p.m.

Lunch - on your own

1:15 - 2:15 p.m.

*"Positive Thinking – Stress Free Living"* Rohit Shetty, P.E,  
Geological Resources, Inc.

2:15 - 2:30 p.m.

Break

2:30 - 3:30 p.m.

*"Crisis Management - Practical & Legal"* Micah and Lars  
Simonsen, Simonsen Law Firm, P.C

3:30 - 4:30 p.m.

*"So Now What? What essential businesses need to know and  
what the future holds as we begin to come out of the  
pandemic."* Michael Davis, NACS

6:30 - 9:30 p.m.

Dinner and Entertainment at Top Golf  
(Transportation provided by ENVENTS. Meet in Lobby at 6:30p)

**Wednesday, April 21, 2021**

*Breakfast*

8:30 - 9:15 a.m.

*"Protecting Your Business: You Hold the Keys"* J.T. Booth,  
Federated

9:15 - 9:30 a.m.

Break

9:30 - 10:15 a.m.

*"Tobacco Legislation: Federal Priorities Under a New  
Administration and a Top Line of State Action"* Kyle May, RAI  
Trade Marketing Services Company

10:15 - 11:00 a.m.

*"Exiting COVID with Better Benefits"* Marilyn Revier, American  
National

11:00 - 11:10 a.m.

Break

11:10 - 11:45 a.m.

*"Bits & Pieces of the Industry in NC"* - Gary Harris, Doug Howey,  
Tim Laughlin

11:45 - 12:00 p.m.

Rookie Award

The Parlor will be open after the meetings each day.

**PLEASE NOTE: Institute topics are subject to change**